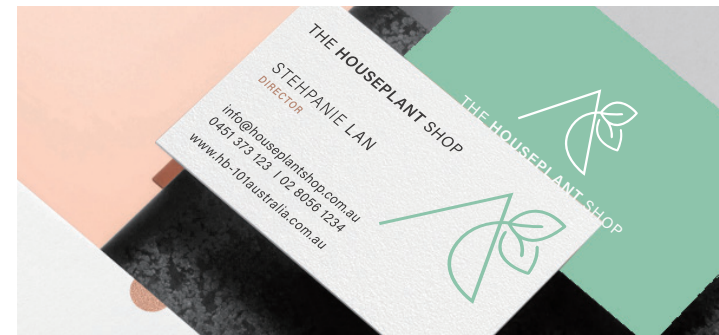




PORTFOLIO GUIDE

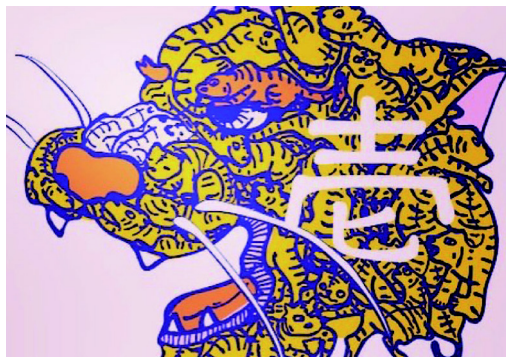
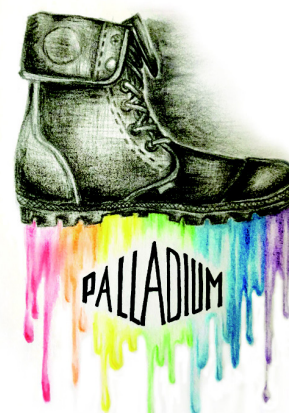
FOR GRAPHIC DESIGN



"Today, I'll be in the living room."



PYLON WORKSHOP
3D MODEL DESIGN STUDIO
FILM/TV · SOFTWARE · HOBBYIST
INDUSTRIAL PROPS · DIGITAL ASSETS
3D PRINTING · CONCEPT CREATION



GRAPHIC DESIGN PORTFOLIO GUIDE

The Diploma and Advanced Diploma of Graphic Design are Australian Recognised Qualifications that will equip you with the skills and knowledge to work as a Graphic Designer, here in Australia and overseas.

To enrol in these qualifications, you are required to submit a Portfolio, or Sample of Works, to meet the entry requirements set out by the training package.

The sample of works should include between 5 and 8 pieces of your original creative work that demonstrate the entry requirements.

This can be creative work you produced in high school, as part of prior study, in professional practice, or as part of your own personal creative practice. The criteria that are assessed are in line with the training package and as below;

CUA50720 Diploma of Graphic Design

To enter this qualification, individuals must provide evidence of their technical skills and ability to:

- produce multiple examples of graphic design work that meets different design requirements
- produce typography that supports the overall design solution
- use graphic design industry software.

Skills and knowledge may have been acquired through graphic design work experience or through formal study.

CUA60320 Advanced Diploma of Graphic Design

To enter this qualification, individuals must provide evidence of their ability to:

- produce professional typography that demonstrates application of visual communication history and theory
 - produce graphic designs for two-dimensional and three-dimensional applications
 - create and manipulate graphics and design complex publication layouts.
- OR;

- CUA50720 Diploma of Graphic Design or equivalent qualification

Skills and knowledge may have been acquired through graphic design work experience or through formal study.

Special note: If your portfolio is assessed as not meeting the criteria, that simply means we need to see more of your work, or that your not quite ready for the course you are applying for. We will provide feedback on what you can do to improve your portfolio, and once you've worked on it, we encourage you to reapply.



Don't have any work to put in a portfolio? No worries! Consider studying the Certificate III in Design Fundamentals first. This 6 month course will give you creative foundation skills and you will produce the creative work needed to fulfil the portfolio requirements.

GRAPHIC DESIGN PORTFOLIO GUIDE

Guidelines to help you decide what types of work to include:

HAND DRAWINGS/SKETCHES

(E.g. pencil, pen, pastel)

You can include examples of your hand drawing and sketches used to develop graphic design ideas or as part of graphic design projects. This may be pages from a visual diary. Your drawings should consider observation of objects and display a range of techniques to convey light and shade, volume, texture and perspective. You may incorporate typography in your work.

HAND-MADE GRAPHIC DESIGN WORK

(E.g. Collage, photo-montage, stenciling or hand typography)

You can include graphic explorations done by hand using various techniques to create posters, flyers, post cards, gift cards and other various collateral. Consider the use of Typography in your work.

DIGITAL GRAPHIC DESIGN WORK

(E.g. Including but not limited to logos, social media posts, posters, invitations, business cards, brochures, magazine layouts or websites)

This includes graphic design work produced using industry standard software, Adobe CC InDesign, Photoshop and Illustrator. These examples should include a variety of content such as text/typography and image elements (photos/illustration).

OTHER CREATIVE WORK

(E.g. Including work-in-progress and experimental or unfinished projects)

We love seeing your personality and sense of humor through creative work. Provide experimental or unfinished projects as evidence of your creativity and skills.



GRAPHIC DESIGN PORTFOLIO GUIDE

Portfolio Top 6

1. Select your strongest pieces
2. Choose a variety of design projects
3. Include 5-8 examples
4. Present your work in a professional and creative way
5. Include a short summary for each piece or work
6. Provide a PDF of no more than 10MB or link to your online portfolio

**CHECK OUT THESE
PORTFOLIO EXAMPLES**



Glauco
Example portfolio

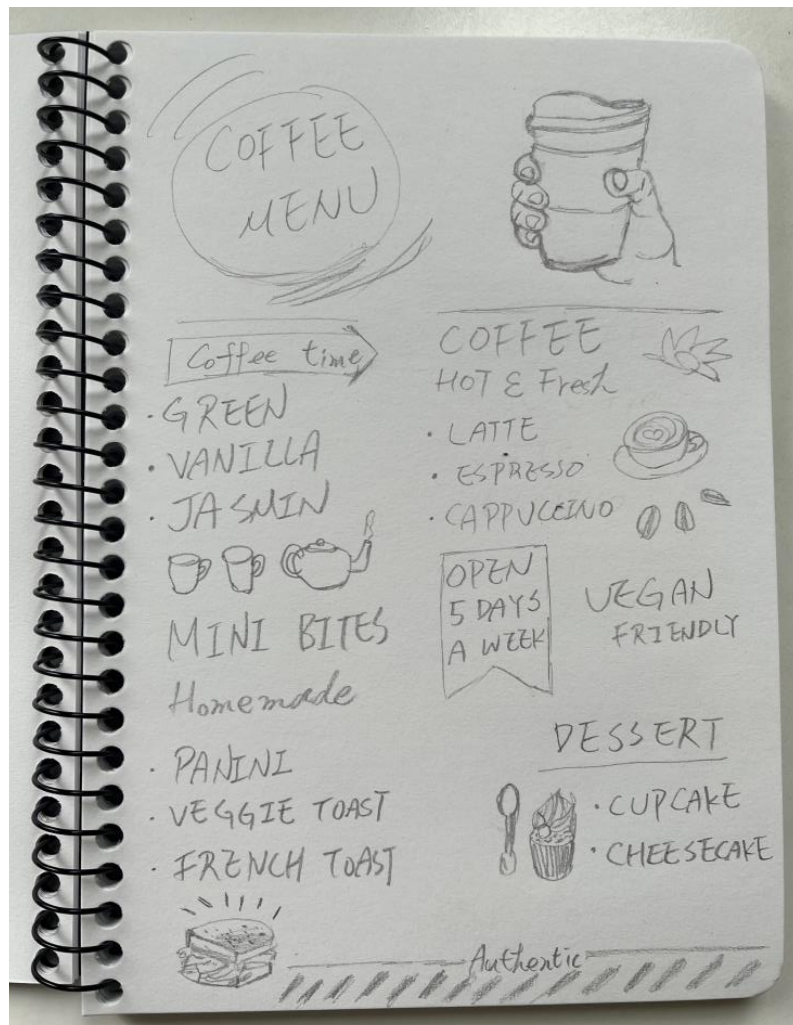


EXAMPLE PORTFOLIO

DIPLOMA LEVEL

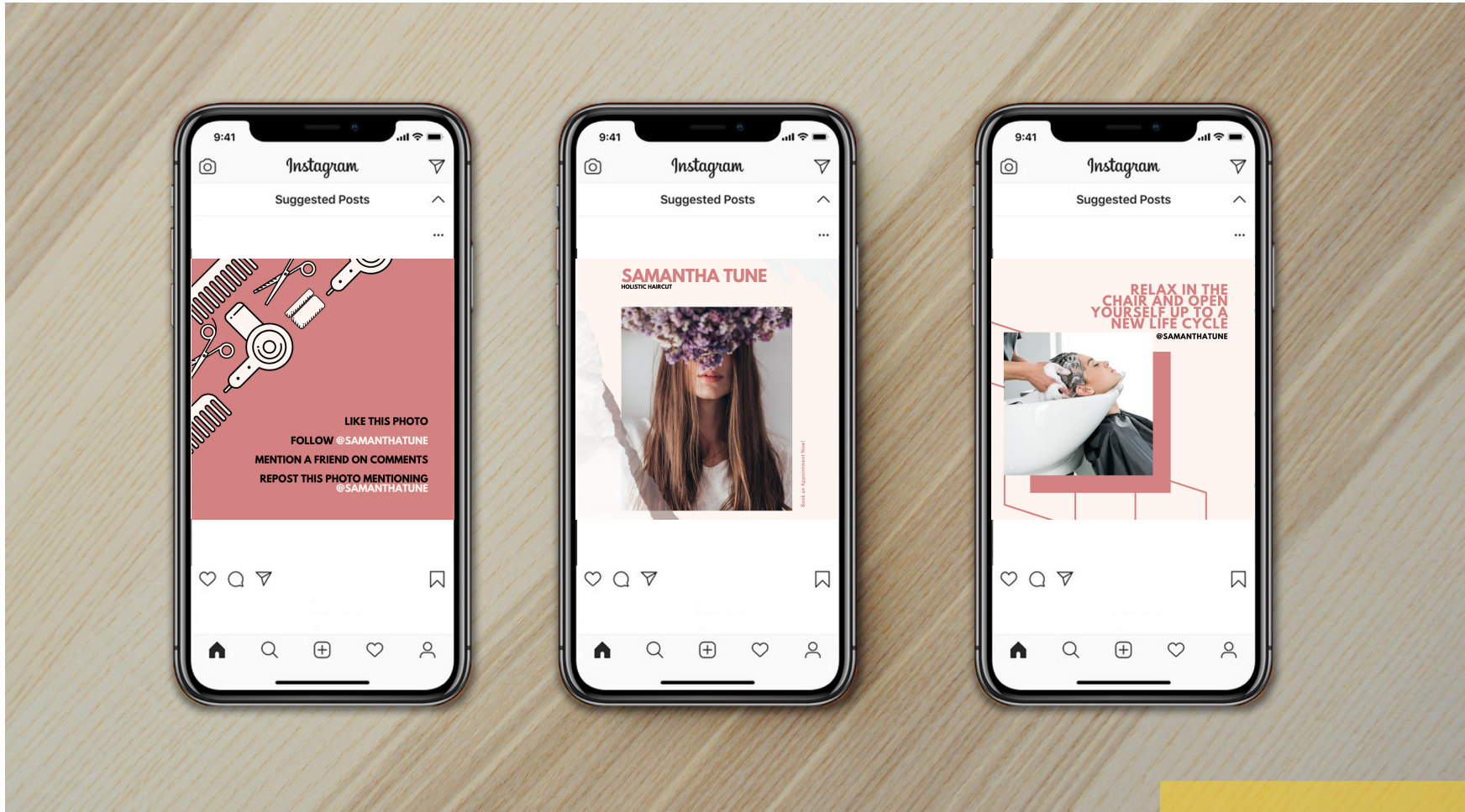


Weisi
Hand drawn post cards



Weisi

Sketchbook - Menu Design Process



Carolina
Instagram posts



Phunna
Festival posters



Alexandra
Travel poster

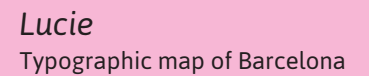


Alexandra
Travel poster

ADVANCED DIPLOMA LEVEL



Garry
Conceptual womens footwear brand
design



ADVANCED DIPLOMA LEVEL



Garry
Unpretentious is an affordable product range aimed at the price conscious consumer

ADVANCED DIPLOMA LEVEL



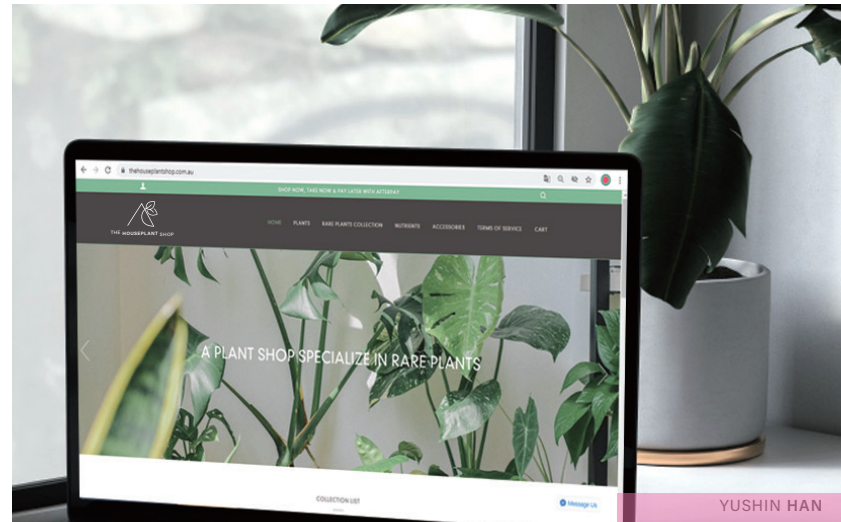
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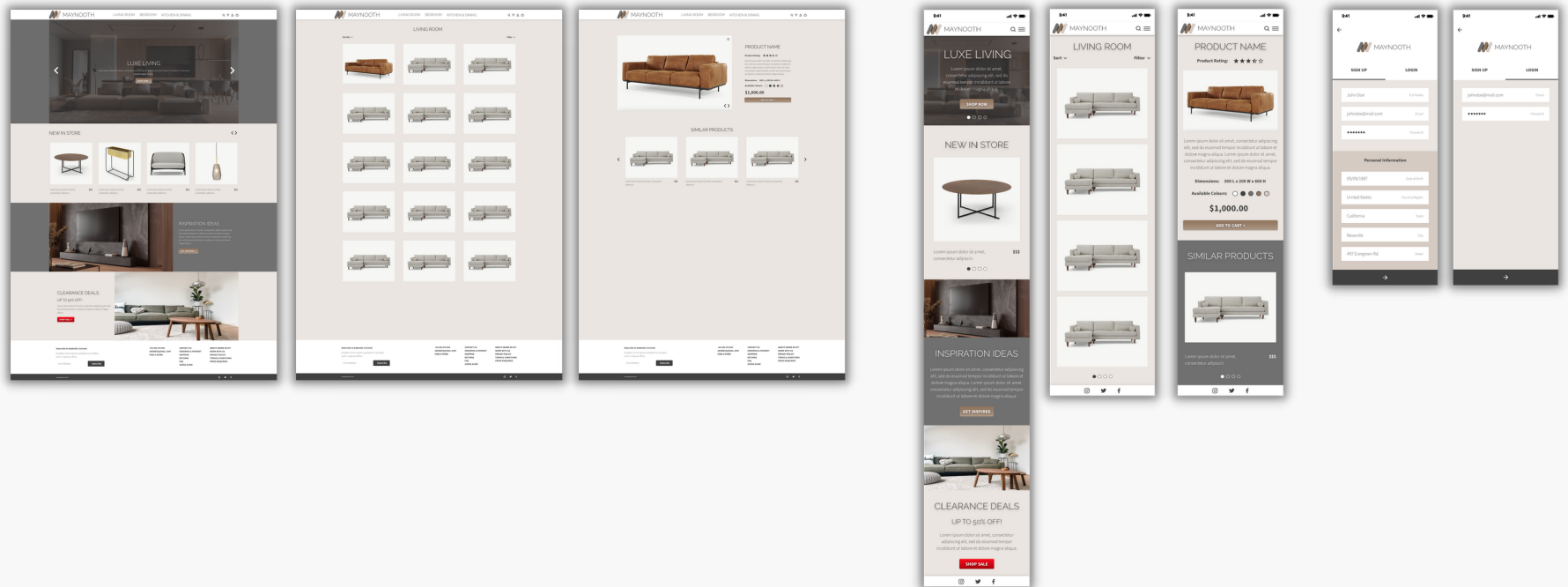


YUSHIN HAN

Yushin
Design concept for business logo and branding

Daniel

Mock webpages and app for a fictitious furniture brand. (Desktop, Mobile)



Daniel

Mock webpages and app for a fictitious furniture brand. (Desktop, Mobile)



Mari

Editorial newspapers which introduce the latest culture, food and shops in Tokyo